



TEXAS HEART INSTITUTE JOURNAL

Advertising Offices
810 E. 10th Street
Lawrence, KS 66044
Phone: 800-627-0326
International Calls:
785-843-1234
Fax: 785-843-1853

Insertion Order

This insertion order is required for placing advertising in The Texas Heart Institute Journal. Insertion orders from authorized advertising agencies will substitute this document.

Year(s) _____

April June August October

I hereby authorize The Texas Heart Institute Journal to place advertising in the above issue (s) at the rate stated. I understand that I will be billed for the quoted plus any production charges incurred for ads not considered camera-ready. I also understand that all charges are due within 30 days from the billing date and that a finance charge of 1.5% will be applied to any unpaid balance after 30 days.

Advertiser _____

Agency _____ Purchase Order # _____

Ad size _____ Page size _____ Color _____

Number of insertions _____ Position _____ Premium % _____ Discount % _____

B/W Rate \$ _____ + color \$ _____ + Position \$ _____ = Subtotal \$ _____

-Discounts \$ _____ = Net Rate@\$ _____ (please see rate card for more information on rates)

Comments, Ad Title & Special Ad Instruction

[Empty box for comments, ad title, and special ad instructions]

THIJ Advertising Manager: _____ Date: _____

Advertiser/Agency

Person placing advertising Phone

Billing Address

Signature: _____ Date: _____

*Please note that this insertion order may not be changed or cancelled after the space closing deadline. Please send insertion order and all ad materials to: Advertising Manager, 810 East 10th Street, Lawrence, KS 66044. Order form may also be faxed to 785-843-1853. Please call 800-627-0326, ext 218 for additional information.